



Local Companies Team Up To Create Ovid Florist Web Presence

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Ovid, MI- An Enchanted Garden, Ovid's full service florist, has teamed up with Webzone Marketing, Ovid's new web marketing company, to create an online presence. The website can be found at www.enchantedgardenovid.com.

"We are very excited to announce our new website" stated Vickie Swender and Becky Perry, co-owners of An Enchanted Garden, located at 125 S. Main Street in Ovid. Whether you are an out of town customer looking for a local full service florist, or a local resident, our online Showroom will surely make you feel as if you just visited "An Enchanted Garden", complete with the beauty of flowers, the scent of candles & of course the aroma of fresh brewed coffee!

"It was a real joy to design this website" stated Will Carlson, owner of Webzone Marketing and its affiliate, Flower PR, LLC. "They have a beautiful shop and both Vickie and Becky have such great design taste. We wanted to craft a website that reflected this creatively," he added.

An Enchanted Garden is a family owned and operated business located on 125 S. Main St. in Ovid, MI. An Enchanted Garden is a full service florist that serves Ovid, Elsie, St. Johns, Owosso, Corunna, Laingsburg, DeWitt, and Bannister. It opened its doors in early 2007 and features a coffee bar, unique gifts and a beautiful atmosphere for the senses.

Webzone Marketing is an Ovid based company that features the talents and skills of Will Carlson, who managed national trade associations for over 14 years, and Bil Bitz who has designed several nationally known websites such as Tootsie Roll's, www.tootsie.com, and flowerpossibilities.com. Together, using Will's marketing and management background and Bil's design and Internet knowledge, they have created a company that takes local and national businesses and extends their marketing efforts to the Internet. "We want to be the first choice in building websites and conducting Internet marketing campaigns in Clinton and Shiawassee Counties. We have the skill and experience to serve local businesses well," stated Carlson. The company's website is www.WebzoneMarketing.com.

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