



For Immediate Release

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Chicago's Lincoln Park Conservancy Hires Flower PR to Design and Build Website

(Ovid, MI) Flower PR, LLC is proud to announce that the Lincoln Park Conservancy has contracted Webzone Marketing's affiliate, Flower PR, LLC to design, build and host a new website to feature the conservancy's many public attractions.

"We are excited that such a prestigious organization, one which works to preserve many national treasures within the city of Chicago has chosen us to create a face on the internet," stated William R. Carlson, President of Webzone Marketing and Flower PR. "Lincoln Park Conservancy is a non-profit organization that preserves, restores and enhances cultural assets of Chicago, including among its many attractions the Alfred Caldwell Lily Pool, the North Pond Conservation Council, two museums, and twenty-two monuments. It's an honor to be part of this project, and we will work hard to give these national treasures the presence they deserve on the web," he added.

The project is scheduled to begin immediately and the site is targeted to go live by the end of the year.

About Flower PR, LLC: Flower PR, LLC creates innovative public relations programs and interactive websites that integrate with the client's existing marketing and PR plans. Flower PR also offers website hosting, monthly update packages, and electronic "consumer interaction" solutions. The company's website is www.flowerpr.com. Click [here](#) to join the Flower PR email update list or point your browser to www.flowerpr.com and join through the "About Us" section.

About the Lincoln Park Conservancy: Originally founded in 1984 as the Friends of Lincoln Park, the Lincoln Park Conservancy is a 501(c)(3) not-for-profit organization that operates as a cultural institution without walls. With experience in park restoration spanning more than two decades, the Conservancy identifies a park asset in need, restores it to its full potential, and commits to its long-term care and programming by co-managing the site under a Master

Agreement with the Chicago Park District. Past projects include the Shakespeare Monument, the Lincoln Monument and Gardens, the Bates Fountain and the Alfred Caldwell Lily Pool, which was recently awarded National Historic Landmark status as a result of the Conservancy's work.

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